

RESPONSIBLE CARE INNOVATION SHORT VIDEO COMPETITION 2020



Objectives

- The “Responsible Care Innovation Video Competition” is designed to give CICM members / companies the opportunity to share Responsible Care codes innovation success story and also to inspire others. The idea is to share the impact brought by the innovation on the organization in relation to the Responsible Care management system.
- The Competition provides a platform to recognize the creativity and talent of staffs in the chemical industry who are passionate and motivated to improve the Responsible Care management system in their organization / company.
- To extend CICM’s Responsible Care platform for best practices information sharing / exchange to all CICM members as well as other players in the chemical industry
- To attract new members for CICM from the industry

Terms & Conditions

1. The competition is open to all CICM member companies, Responsible Care Signatories and related SMEs in the chemical industry.
2. The short videos for the competition must be based only on the Responsible Care codes i.e. ;
 - a. Occupational Safety
 - b. Occupational Health
 - c. Transportation & Distribution Safety
 - d. Environmental Protection
 - e. Process Safety
 - f. Security
 - g. Emergency Response
 - h. Communication
 - i. Energy

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3. Examples of the videos:
 - i. Self PPE checklist apps (android or apple users) for working at height (Occupational Safety)
 - ii. Covid-19 virus detectors or protection device in workplace / automatic sanitizing machine or device (Occupational Health)
 - iii. Automated shut off valve to final effluent discharge when the effluent parameter is over the limit (Environmental Protection)
 - iv. Hand detection cutter machine shut off (Process Safety)
4. Duration (length) of video must not be more than 3 minutes. Videos with duration of more than 3 minutes will be disqualified.
5. The language has to be either Bahasa Melayu or English (extra points will be given to the videos with subtitles)
6. The competition is divided into 2 categories
 - a) Multinationals (MNCs) & Large Local Companies (LLC)
 - b) Small & Medium Enterprises (SMEs)

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7. No limitation on number of videos to be submitted to CICM
8. Submission period starts on November 2, 2020 (Monday) and ends on November 30 (Monday). Submissions after the deadline, will not be accepted.
9. CICM shall announce the Top 5 Winners through email and newsletter in December 2020
10. CICM will also be allowed to post / share the winning videos on the CICM website and YouTube account
11. Participants in this competition are bound by the above Terms & Conditions which are final and binding

Video Submission Requirements

1. The short videos must adhere to the following guidelines :
 - a. Feature the Participant's team's names, faces and voices.
 - b. Be submitted as a file that CICM can access, and view (such as .mov or .mp4).
 - c. Be the Participant's original video. ***Video which is copied from the website which is modified using editing software and not 75% originally from participant, will be disqualified.***
2. Videos must NOT:
 - a. Contain material which is (or promotes activities which are) sexually explicit, obscene, pornographic, violent, self-mutilating, discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g. underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing;
 - b. Contain any copyrighted media production including but not limited to music, films, books, television programming, etc., or identifying descriptions of any media property.

Video Submission Requirements

- c. Contain material that violates or infringes another's rights, including but not limited to material that violates privacy, publicity or intellectual property rights, or that constitutes copyright infringement.
- 3. The video must be submitted by the deadline with the video file posted on a platform (e.g. Google Drive / Dropbox / WeTransfer) and the link emailed to the CICM Secretariat at Email: pek_wan@fmm.org.my / bee_chin@fmm.org.my. The submission must also be accompanied with the duly filled participation form. All submissions will be acknowledged via email by the CICM Secretariat.

Prizes for the Winners (both categories)




<u>2nd Place</u> CICM Trophy MYR 1500.00 Certificate	<u>1st Place</u> CICM Trophy MYR 3000.00 Certificate	<u>3rd Place</u> CICM Trophy MYR 1000.00 Certificate
<u>4th Place</u> MYR 500.00 Certificate	<u>5th Place</u> MYR 250.00 Certificate	

Winning videos will be published in the CICM webpage

THANK YOU